

Creativity in Translation/Interpretation and Interpreter/Translator Training

Créativité en traduction/interprétation et dans la formation des interprètes/traducteurs



International Conference
Napoli (Italy), 5-6 May 2016

Features
Roger McGough
Michael Cronin
Jean Talon Sampieri



Thursday 5th May, 2016

8. 30 – 9.00	Registration – Claustro															
9.00 – 9.15	Welcome address – Sala degli Angeli Lucio D'Alessandro – Rector, University of Naples "Suor Orsola Benincasa" Augusto Guarino – Head of Department, <i>Studi Letterari, Linguistici e Comparati</i> , University of Naples "L'Orientale"; Supporting member of the 4th T&R Forum Emilia Di Martino, University of Naples "Suor Orsola Benincasa"; Chair member of the T&R Forum series; Local organiser of the 4th T&R Forum Mariagrazia De Meo, University of Salerno; Local co-organiser of the 4th T&R Forum Alvio Patierno, University of Naples "Suor Orsola Benincasa"; Local co-organiser of the 4th T&R Forum Chair members of the T&R Forum series: Henri Bloemen (<i>KU Leuven, Belgium</i>), Emine Bogenç Demirel (<i>Yıldız Technical University, Istanbul, Turkey</i>), Jean-Yves Le Disez (<i>CRBC-UBO, France</i>), Fabio Regattin (<i>University of Bologna, Italy</i>), Winibert Segers (<i>KU Leuven, Belgium</i>), Joanna Thornborrow (<i>ERLA-HCTI-UBO, France</i>).															
9.15 – 10.15	Keynote Lecture – Sala degli Angeli JEAN TALON SAMPIERI Chair: Emilia DI MARTINO <i>L'art de la citation chez Georges Perec et les noms des populations de la Grande Garabagne de Henri Michaux. Problèmes de traduction</i>															
10.15 – 10.45	Coffee break – Corridoio Piano Mostre Book exhibition – Claustro															
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12.00 – 13.15

Parallel sessions

Session 1 – Sala Azzurra

Translation History, Teaching Translation and Creativity

Chairs: **Francesca DE CESARE** ("L'Orientale"), **Bruna Di SABATO** (UniSOB)

Antonia CRISTINOI (Université d'Orléans)
A Teacher's Guide to Creative Translation

Patricia GARCÍA GARCÍA (University of Nottingham) and **Lucía PINTADO GUTIÉRREZ** (Dublin City University)
Introducing Creative Writing and Role-Play for Literary Translation

Rossella LATORRACA
(University of Naples "L'Orientale")
Think Aloud and Observational Learning: for an Interdisciplinary Approach to Translation Learning

Ayşe Şirin OKYAYUZ (Bilkent University)
Creativity in the AVT Classroom

15 min/questions

Session 2 – Aula R

Sociocultural Diversity and Creativity (2)

Chairs: **Gabriella DI MARTINO** (Federico II), **Francesca VIGO** (Catania)

Sole Alba ZOLLO
(University of Naples Federico II/"L'Orientale")
Translation as a creative dialogue between cultures: "See Naples and Kill"

Professional Practice and Creativity (2)

Oliver LAWRENCE (Freelance professional)
Creativity in Commercial Translation: What It Is and Why It Is Important. A Practitioner's Perspective

Yael SEGAL (Common Language)
Freelancing Together - The Israeli Cooperative for Language Professionals

Raffaele TUTINO
(University of Rome "Studi Internazionali" - UNINT)
Software Localization: Difference between Translation of GUIs and Related Technical Documentation and Transcreation of Marketing-Oriented texts

Session 3 – Aula S

Literary Translation and Creativity (1)

Chairs: **Rosa CASAPULLO** (UniSOB), **Paola FAINI** (RomaTre), **Massimiliano MORINI** (Urbino)

Pia Vittoria COLOMBO (Independent Italian scholar)
Giulio Cesare a Rebibbia?! Shakespeare Translated behind Bars

Neslihan DEMIRKOL

(Social Sciences University of Ankara)
From A Midsummer Night's Dream to Bahar Noktasi: "Loyalty" and Limits of Creativity

Kerem DEMIRTAS (Ege University, Turkey)

From Aesthetic Alterity to Aesthetic Alteration: Turkish Theatre (Re)Created by Translation

Aurora FIRTA (University of Bucharest)

*Reducing and Compensating the Translation Loss
Translating in Romanian The Poetry of Giorgio Caproni*

13.15 – 14.30

Lunch break – Corridoio Piano Mostre
Book exhibition – Claustro

14.30 – 15.45

Parallel sessions

Session 1 – Sala Azzurra

AVT and Creativity (1)

Chairs: **Mariagrazia DE MEO** (Salerno), **Jocelyne VINCENT** ("L'Orientale")

David KATAN (University of Salento)
Popping up on the Second Screen: An Experiment in User Response

Mauro CONTI (Prescott Studio, Italy)
Accidental Acrobatics. Subtitling Strategies for the Theater - An AVT Case

Session 2 – Aula R

ESP and Creativity

Chairs: **Gabriella DI MARTINO** (Federico II), **Silvana LA RANA** (UniSOB), **Vanda POLESE** (Federico II)

Viviana GABALLO (University of Macerata)
Cultural Backdrop on the Creative Stage of LSP Translation Performance

Sebastian ORLOWSKI (University of Warsaw)
Strategies of Translation and Terminology of Legal Language in the Explication of the French Code of Criminal Law into Polish Language

Session 3 – Aula S

Literary Translation and Creativity (2)

Chairs: **Lucia ABBAMONTE** (NapoliDue), **Luisa CAIAZZO** ("L'Orientale")

Nihal YETKIN KARAKOÇ (İzmir University of Economics) and **Taner KARAKOÇ** (İstanbul University)
The Limits of Creativity Questioned: The Turkish Translation of Generation X

Victoria ALSINA KEITH (Universitat Pompeu Fabra)

and **Marcello GIUGLIANO** (Universität Leipzig)
Defining National Identity through Translation: Creation and Manipulation in the Catalan Version of 'Translations' by Brian Friel.

Pierangela DIADORI (Università per Stranieri di Siena) <i>Creativity in the Translation of Kromaster Board Game Cards</i>	Heidi VERPLAETSE (KU Leuven) <i>Teaching Translation of Journalistic Texts as LSP Translation: Evaluating and Promoting Creativity in a Complex Adaptation Process</i>	Sonja KITANOVSKA-KIMOVSKA (Blaze Koneski Faculty of Philology, Macedonia) <i>The Position of Shakespeare's Translations in the Macedonian Context</i>															
Selahattin KARAOZ (Ege University) <i>Unit Analysis Model Revisited: Assessment of Video Game Localization</i>	Maria-Cornelia WERMUTH (KU Leuven) <i>Creativity and the Translation of Medical Comics</i>	Anna PONOMAREVA (University College London) <i>As I Now, with Onegin Mine: A Novel Versification by Douglas Hofstadter</i>															
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<p>Katerina PERDIKAKI (University of Surrey) <i>Adaptation as Creative Translation: Exploring Creativity in Film Adaptation</i></p> <p>Irene RANZATO (University of Rome "La Sapienza") <i>British Dialects and Sociolects in Audiovisual texts</i></p> <p>Katherine Russo (University of Naples "L'Orientale") <i>Audio-Visual Translation and Post-Colonial English Varieties in the Digital Age</i></p>	<p>Fusun Bilir ATASEVEN ET Hulya YILMAZ (Université Technique de Yıldız) <i>Traduire la créativité: une ré-écriture de la poéticité</i></p> <p>Maria BAIOCCHI (Traductrice littéraire free lance - Italie) <i>Faire naître une langue en traduisant : expérience créative à propos de la traduction en italien de deux romans de Maylis de Kerangal</i></p> <p>Véronique BEGHAIN (Université Bordeaux Montaigne) <i>La créativité en traduction littéraire ou comment la circonscrire</i></p> <p>Gaël Cécile BEKONO MBOKE (Université de Yaoundé) <i>Créativité et adaptation publicitaire</i></p>	<p>Carla DE BELLIS (Independent Italian Scholar) <i>Il suono dei versi luminosi. La poesia persiana tra lo specchio e il velo della riscrittura</i></p> <p>Ursula KAPFERER (Albert-Ludwigs-Universität Freiburg) <i>"Twilight Hour" – A version of Gottfried Benn's poem "Blaue Stunde"</i></p> <p>IRENE SORRENTINO (Independent Literary Translator) <i>Capturing the distance: creativity as a translation strategy</i></p>
15 min/questions		

20.30 Social dinner – Hotel San Francesco al Monte – Corso Vittorio Emanuele, 328; tel. 081 423 9111

Théories & Réalités
en Traduction & Rédaction



Theories & Realities
in Translation & wRiting

Friday 6th May, 2016

<p>9.00 - 9.15 Welcome address – Sala degli Angeli Emma Giammattei - Dean, Università Suor Orsola Benincasa</p> <p>9.15 - 10.15 Plenary - Keynote Lecture – Sala degli Angeli MICHAEL CRONIN (Dublin City University) Chair: Jean-Yves LE DISEZ <i>Translation and Sustainability in the Age of the Anthropocene</i></p> <p>10.15 – 11.30</p>	<p>Parallel sessions</p>
<p>Session 1 – Sala Azzurra <i>Language Variation and Creativity</i> Chairs: Siria Guzzo (Salerno), Antonio PERRI (UniSOB)</p> <p>Cassiano FAGUNDES (Universidade Federal de Santa Catarina) <i>The Translation of Linguistic Varieties in the Brazilian Literary Polysystem: Innovations on the Rise</i></p>	<p>Session 2 – Aula R <i>Résumés en français (3)</i> Chairs: Emine DEMIREL (Yıldız), Fabio REGATTIN (Bologna)</p> <p>Antonino D'ESPOSITO ET Serafina GERMANO (University of Naples "L'Orientale") <i>Le défi du Babel marocain. Voies possibles de traduction d'une langue hybride dans une année chez les Français de Fouad Laroui</i></p> <p>Claudio GRIMALDI (University of Naples "Parthenope") <i>Traduction et terminologie dans le dispositif ministériel d'enrichissement de la langue française:</i></p>

Eleonora FEDERICI (University of Naples, "L'Orientale") <i>Writing, Translation, Creativity? How can we translate Italian-Canadian authors' accent?</i>	Duygu Curum DUMAN ET FÜSUN ATASEVEN (Université Technique de Yıldız) <i>La créativité dans l'interprétation sociale : Un atout subjectif à développer</i>	<i>Une étude en diachronie courte</i>
Liis KOLLAMAGI (University of Calabria) <i>Spelling and Orthography — an Innovative Strategy in Translating Nonstandard Speech?</i>	Julia HOLTER (ITEM, CNRS/ENS) <i>Soleil et ombre du traducteur créatif: André Markowicz</i>	Francesco NACCHIA (University of Naples "Parthenope") <i>A Call for Hope Crossing Dialectal Borders: The Case of Nuje Vulimme 'na Speranza's Music Video Inter-Lingual Subtitling</i>
	Sophie LECHAUGUETTE (Université de Bordeaux et Bordeaux-Montaigne) <i>La créativité en traduction pragmatique</i>	Sergio PISCOPPO (University of Naples "Parthenope") <i>Guide d'écoute : traduction de l'Opéra baroque français</i>

15 min. questions

11.30 – 12.00 **Coffee break** – Corridoio Piano Mostre
Book exhibition – Claustro

12.00 – 13.15

Parallel sessions		
Session 1 – Sala Azzurra <i>Interpretation and Creativity (1)</i> Chairs: Eleonora FEDERICI ("L'Orientale"), Marco VENUTI (Catania)	Session 2 – Aula R <i>Résumés en français (4)</i> Chairs: Jean-Yves LE DISEZ (Bretagne Occidentale), Winibert SEGERS (KU Leuven)	Session 3 – Aula S <i>New Voices/Nouvelles voix/Nuevas Voces (2)</i> Chairs: Liliana LANDOLFI ("L'Orientale"), Marco OTTAIANO ("L'Orientale"), Vanda POLESE (Federico II)
Christopher John GARWOOD (University of Bologna) <i>The Importance of a Multidimensional Approach in the Training of Conference Interpreters</i>	Sündüz ÖZTÜRK KASAR (Université Technique de Yıldız) ET Didem TUNA (Université Galatasaray) <i>Créativité terminologique en traduction théorique : traduire en turc la terminologie de Stylistique comparée du français et de l'anglais de Vinay et Darbelnet</i>	Vittoria MASSARO (University of Naples "Parthenope") <i>Translating Neurolaw in a Bilingual and Bijural Perspective: A Case Study</i>
Iris GUSKE (Kempten School of Translation & Interpreting Studies) <i>Teaching Professional Language Mediation through the Use of Media: Performative vs. Transformative Powers of Interpreting</i>	Alvio PATIERNO (University of Naples "Suor Orsola Benincasa") <i>Traduire le récit de guerre. Retour d'Alsace, août 1914 de Jean Giraudoux ou le périlleux équilibrio du traducteur-créateur</i>	Marina NICEFORO (University of Naples "Parthenope") <i>Italian Food in Movies – Dubbing Strategies from English into Italian</i>
Maria Grazia PAFUMI (SSML "Carlo Bo") <i>The Migrant-Friendly Role of the Intercultural Mediator in Healthcare</i>	Alice RAY (University of Orléans, REMELICE) <i>La créativité dans la traduction des mots-fictions: Illustration sur la traduction et la retraduction de 'Do Androids Dream of Electric Sheep?' de Philip K. Dick</i>	Jacopo VARCHETTA (University of Naples "Parthenope") <i>El Método de Marcelo Piñeyro: el subtulado para el habla cotidiana y las lenguas para fines específicos</i>
15 min. questions	Stefania RICCIARDI (KU Leuven – VUB) <i>La créativité (in)visible : Yasmina Melouah traductrice de Daniel Pennac et de Mathias Énard</i>	

13.15 – 15.00	Lunch break – Corridoio Piano Mostre Book exhibition – Claustro	
15.00 – 16.15		Parallel sessions
	<p>Session 1 – Sala Azzurra <i>Interpretation and Creativity (2)</i> Chairs: Raffaella ANTINUCCI ("Parthenope"), Rita CALABRESE (Salerno)</p> <p>Gianluca SORRENTINO (SSML "Carlo Bo", Free University of Languages and Media "IULM", Rome) <i>Interpreting and Translating Japanese: How to Ensure a Sound rendition?</i></p> <p>Evangelos TSIRMPAS (Ionian University, Greece) <i>Interpreting in the Babel of the Holocaust</i></p>	<p>Session 2 – Aula R <i>Résumés en français (5)</i> Chairs: Emilia DI MARTINO (UNISOB), Alvio PATIERNO (UNISOB), Jocelyne VINCENT ("L'Orientale")</p> <p>Henri BLOEMEN ET Winibert SEGERS (KU Leuven) <i>Comment évaluer la créativité du traducteur littéraire?</i></p> <p>Emine BOGENÇ DEMIREL, Zeynep SÜTER GÖRGÜLER ET Deniz KOÇAK KURMEL (Université Technique de Yildiz) <i>Créations et réécritures transmédiaires. Exemple d'une série télévisée populaire turque</i></p> <p>Jean-Yves LE DISEZ (Université de Bretagne Occidentale) <i>Peut-on enseigner la créativité en traduction?</i></p> <p>Fabio REGATTIN (University of Bologna) <i>Darwin, la créativité, la traductologie</i></p>
	15 min. questions	
16.15 – 16.45	Coffee break - Corridoio Piano Mostre	
16.45 – 17.45	Sala degli Angeli	Guest event Roger McGOUGH Franco NASI
17.45 – 18.00	Discussion and presentation of Antwerp 2018	
20.30	Social pizza dinner – Antonio & Antonio, Via Partenope, 26; tel. 081 2451987	
Saturday 7th May, 2016		
10. 00	Tour of the Pompeii ruins	
–	Lunch	
–	Possible walk along the alleys of <i>Centro Storico</i>	

Organizing Committee of the *4th T & R Forum (Theories & Realities in Translation & wRiting)*:

Jacqueline Aiello, Germana D'Acquisto, Stefania D'Avanzo, Paola Di Gennaro, Chiara Nasti, Giusy Piatto, Patrizia Vigliotti, Sole Alba Zollo, Angela Zottola.

Mediators/Facilitators of the *4th T & R Forum (Theories & Realities in Translation & wRiting)*: Full-time: Benedetta Di Stefano, Ornella Licciardi, Lucrezia Lubrano Lobianco, Sara Montella, Giuliana Musella, Mirella Viggiano, Imma Viscovo, Orsola Adriana Zannone; Part-time: Giorgia Angeloni, Noemi Baldari, Verdiana Bonavita, Carolina Borriello, Benedetta Bucciero, Cristina Carannante, Francesca Caterino, Chiara Cesarano, Marianna Cipolletta, Maria Cozzolino, Rossella De Filippo, Clemente Di Somma, Francesca Di Tellà, Anna Di Vaio, Rita Longobardi, Federica Manferlotti, Giovanni Mansueto, Roberta Merolla, Francesca Nastri, Roberta Pannella, Chiara Rao, Renata Rosato, Serena Strasi **coordinated by Jacqueline Aiello (New York University/University of Naples "L'Orientale")**

Università degli Studi "Suor Orsola Benincasa" – Facoltà di Lettere – Via Suor Orsola, 10 – 80125 Napoli (Italy)

Chair Members of the International Scientific Committee / Membres Permanents du Comité Scientifique International:

Henri Bloemen (KU Leuven, Belgium), Emine Bogenç Demirel (Yıldız Technical University, Istanbul, Turkey), Emilia Di Martino (University of Naples "Suor Orsola Benincasa", Italy), Jean-Yves Le Disez (CRBC-UBO, France), Fabio Regattin (University of Bologna, Italy), Winibert Segers (KU Leuven, Belgium), Joanna Thornborrow (ERLA-HCTI-UBO, France).

Adjunct Member: Mariagrazia De Meo (University of Salerno, Italy)

Scientific Committees of the 4T&RForum:

Translator as a Creative Writer, Translation and the Theory of the Modern Reader, Censorship and Manipulation: Paola Attolino, Maria D'Agostino, Cristina Pennarola, Antonio Perri, Nunzio Ruggiero, Federico Zanettin

Literary Translation and Creativity: Lucia Abbamonte, Linda Barone, Luisa Caiazzo, Rosa Casapullo, Flavia Cavaliere, Paola Faini, Eleonora Federici, Augusto Guarino, Massimiliano Morini, Antonella Napolitano, Paola Paumgardhen, Oriana Palusci, Katherine Russo

Sociocultural Diversity and Creativity: Giuseppe Balirano, Nicola Borrelli, Giuditta Caliendo, Gianluca Genovese, Bronwen Hughes, Anna Franca Plastina, Marco Venuti, Francesca Vigo, Silvia Zoppi

Language Variation and Creativity: Rita Calabrese, Mikaela Cordisco, Siria Guzzo, Jocelyne Vincent

AVT and Creativity: Silvia Bruti, Delia Chiaro, Elena Di Giovanni, Maria Pavesi, Christopher Taylor

ESP and Creativity: Paola Catenaccio, Gabriella Di Martino, Walter Giordano, Kim Grego, Vanda Polese, Federica Scarpa, Christopher Williams

Interpretation and Creativity: Giuliana Garzone, Laura Gavioli, Girolamo Tessuto

Professional Practice and Creativity: Silvia Bernardini, Francesca De Cesare, Paolo Donadio, Giovanna Pistillo, Margaret Rasulo

Translation History, Teaching Translation and Creativity: Paolo Balboni, Bruna Di Sabato, Sara Laviosa, Patrizia Mazzotta

Résumés en français 1: Emine Bogenç Demirel, Jean-Yves Le-Disez, Fabio Regattin, Winibert Segers

Résumés en français 2: Carolina Diglio, Maria Giovanna Petrillo, Josiane Podeur, Paolo Proietti

New Voices/Nouvelles voix/Nuevas Voces: Raffaella Antinucci, Liliana Landolfi, Marco Ottaiano, Alvio Patierno

Readings: Gabriella Rammairone, Enrico Terrinoni, Stefania Tondo, Paola Villani

